



TRAILBLAZERS & TASTEMAKERS

26 JUNE 2026

**Where local brands,
begin and grow.**



The Shows

Today, we host six national shows annually,
attracting nearly 60,000 visitors and showcasing
the work of hundreds of local businesses.





PRETORIA

Menlyn Maine Square

- End May
- End September

+/- 10 000 visitors per show



WINELANDS

Allée Bleue Wine Estate

- Early March
- End October

+/- 15 000 visitors per show



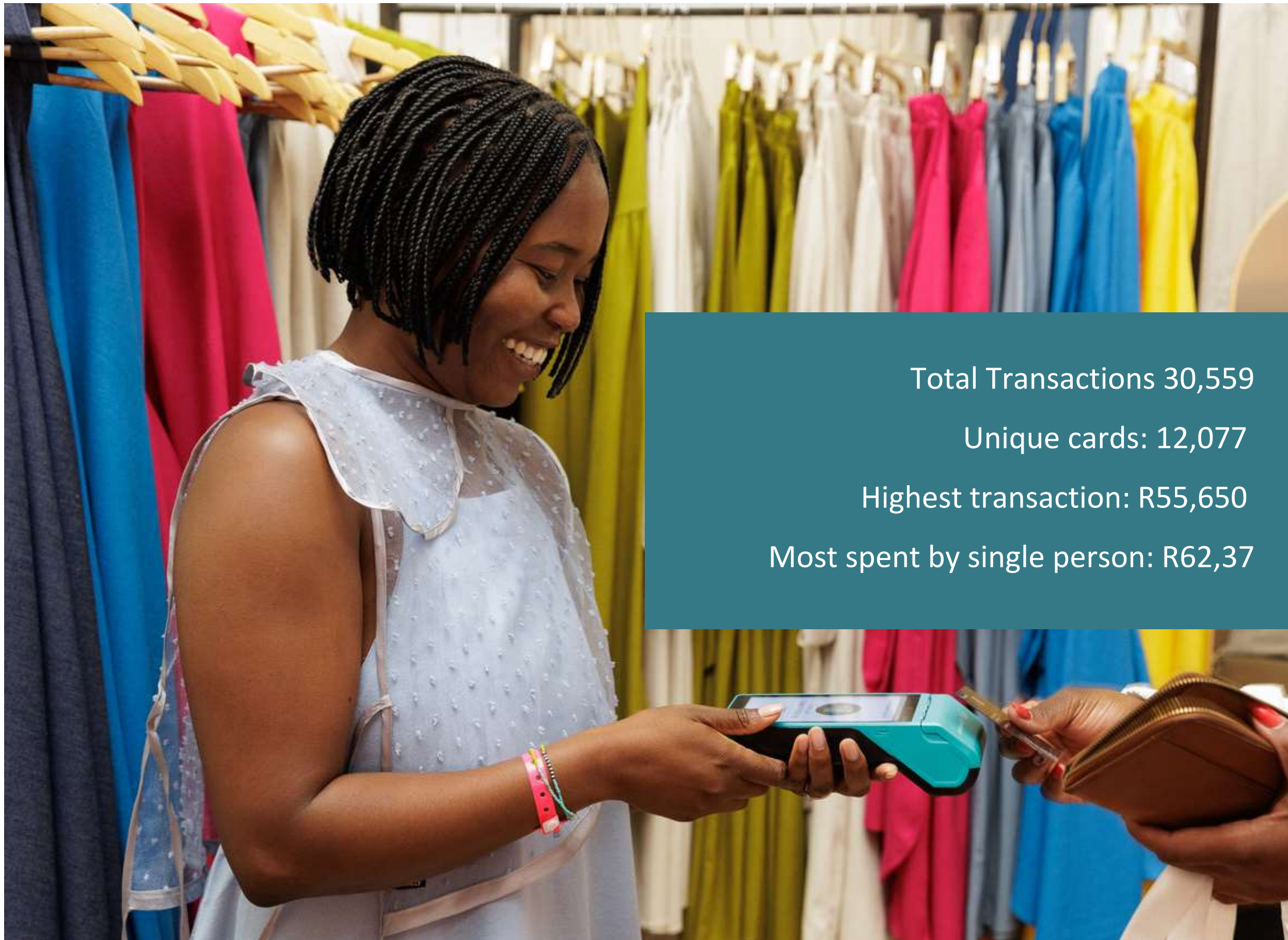
SANDTON

St David's Marist Inanda

- End April
- End November

+/- 13 000 visitors per show





Total Transactions 30,559

Unique cards: 12,077

Highest transaction: R55,650

Most spent by single person: R62,37

These shows generates over R100 million each year for the South African creative economy, and help sustain more than 4000 livelihoods in the country.





The Makers and Creators



FASHION

A considered edit of contemporary South African fashion. From effortless everyday wear to bold statement pieces, each collection reflects a unique design perspective rooted in quality, individuality and local craftsmanship.



JEWELLERY

Handcrafted pieces that bring meaning, texture and character to personal style. From refined minimalism to bold expression, each item is designed to be worn, layered and lived in.



ART, DÉCOR & DESIGN

Objects that transform spaces and tell stories. Discover locally made art, décor and design pieces that celebrate form, material and creativity - bringing warmth, personality and depth into the everyday.



WELLNESS, BODY & BEAUTY

Thoughtfully crafted products designed for rituals of care and wellbeing. From natural skincare to body essentials, each range is made with intention — to nourish, restore and elevate daily routines.



ACCESSORIES

The finishing touches that define personal style. From bags and hats to scarves and everyday essentials, these pieces are designed to complement, elevate and move effortlessly with you - crafted with care and made to last



KIDS

Playful, practical and beautifully made. Discover clothing, toys and accessories designed for little lives in motion - combining comfort, durability and a sense of joy.



PANTRY

A curated selection of artisanal pantry goods made for flavour, quality and enjoyment. From everyday essentials to indulgent treats, these small-batch creations are designed to be shared, gifted and savoured.



FOOD & DRINKS

A celebration of local flavour and craft. From small-batch beverages to handcrafted food products, this is where taste meets creativity - made for gatherings, gifting and everyday moments of enjoyment.













Fancy Schmancy

Cherry Filled Pearls

Gross: 370g Nett: 200g

Water, Fructose, Cherry Juice, Starch, Calcium
Ascorbic Acid, Cherry Flavour, Xanthan Gum, Seaweed
Potassium Sorbate, Vitamin C, Sucralose, B-carotene: E160a
Keep refrigerated and use within 1 month.
fancyschmancy.co.za or www.fancyschmancy.co.za



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Turning waste

A road less traveled.

Upcycling is the art of transforming old, discarded items into something beautiful, unique and functional. It's about giving new life and purpose to objects that would otherwise be thrown away.

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beauty

Ethical, Effective & Affordable

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CHAIR 20

DAVID KRYNAUW DESIGN
& Interior

Heart
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Looking Ahead



THANK YOU. DANKIE. ENKOSI.